



City of Long Beach

Working Together to Serve

Memorandum

Date: March 13, 2019

To: Patrick H. West, City Manager *TML*

From: John Keisler, Director of Economic Development *JK*

For: Mayor and Members of the City Council

Subject: 2019 Economic Development Blueprint Community Update

In April 2017, the City Council adopted the 10-Year Blueprint for Economic Development (Blueprint) to create economic opportunities for workers, investors, and entrepreneurs. As part of the Blueprint implementation plan, the City Council has called for an annual community update to track progress against key economic measures of success.

On April 30, 2019, the Long Beach Economic Development Commission invite the public to the 2019 Blueprint Community Update (Community Update). The Community Update is free and open to the public and will take place in the Council Chamber at City Hall. The Commission would like to extend an invitation to all Councilmembers, Council staff, and community partners. Advance registration is not necessary. Information regarding the Community Update is attached and provided below:

- Date: Tuesday, April 30, 2019
- Time: 4:00 p.m. to 6:00 p.m.
- Location: City Council Chamber (333 W. Ocean Blvd)
- Cost: Free

Please note, the Community Update is in addition to the 2nd Annual Blueprint Update that will take place at the [2019 Regional Economic Forum](#) on April 18th.

If oral language interpretation for non-English speaking persons is desired, or if a special accommodation is needed pursuant to the Americans with Disabilities Act, please make your request by phone to the Economic Development Department at (562) 570-6705, 72 hours prior to the meetings.

Thank you for your continued support of the Blueprint.

CC: CHARLES PARKIN, CITY ATTORNEY
LAURA DOUD, CITY AUDITOR
TOM MODICA, ASSISTANT CITY MANAGER
KEVIN JACKSON, DEPUTY CITY MANAGER
REBECCA GARNER, ADMINISTRATIVE DEPUTY TO THE CITY MANAGER
MONIQUE DE LA GARZA, CITY CLERK

OPEN HOUSE

THE CITY OF LONG BEACH
ECONOMIC DEVELOPMENT
COMMISSION INVITES YOU
TO ATTEND

AN UPDATE ON THE ECONOMIC DEVELOPMENT BLUEPRINT

Date: Tuesday, April 30, 2019

Time: 4:00 p.m. to 6:00 p.m.

Location: City Council Chambers

City Hall

333 W. Ocean Blvd

Long Beach, CA 90802

The City of Long Beach City Council adopted the Economic Development Blueprint in April 2017. This special meeting will include updates from City staff and community partners on programs, partnerships, and initiatives that have been implemented as a result of the Blueprint.

Residents and organizations interested in economic development and economic inclusion are encouraged to attend.

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